**Please Note:** Photos (High Res.), captions, credits, a promo/trailer (embedded and downloadable), and a press-preview screener are all availablein the pressroom of New Mexico PBS at: <http://www.newmexicopbs.org/pressroom>

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FOR IMMEDIATE RELEASE: (Date)

(Station Logo)

**Presents**

**AWAKENING IN TAOS: THE MABEL DODGE LUHAN STORY**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

(Airdate/Time, Channel)



**Film Festival Award Winner:**

**Independent Documentary Award: Feature Documentary**

**Albuquerque Film and Music Experience: Audience Choice Award**

**Red Nation Film Festival: Independent Film Award**

**Santa Fe Film Festival: Best New Mexico Feature Film Award**

(City, State) --- (Station ) AWAKENING IN TAOS: THE MABEL DODGE LUHAN STORY, narrated by Academy-Award® nominee Ali McGraw, recounts the personal life journey of Mabel Dodge Luhan, an influential woman 100 years ahead of her time, who searches for love, freedom and spiritual transformation.  The award-winning hour-long documentary traces her evolution as a writer, salon hostess, art patroness, social activist, defender of Native American and women’s rights, and resident of New Mexico. AWAKENING IN TAOS airs on ( Day / Date / Time ) on (Station / Channel)\_\_\_\_\_\_\_.

In 1917, Mabel Dodge Luhan, an independently wealthy writer, moved from Greenwich Village, New York to Taos, New Mexico, and discovered the home she had been seeking – magical, untouched, luminous. Mabel fell in love with and married Antonio “Tony” Lujan, a full-blooded Tiwa Indian from Taos Pueblo, in a time when this was revolutionary.

Inspired by the native culture and distinctive landscape, she invited many well-known artists, writers and social activists to Taos, forever shaping the character of the region. She was responsible for bringing Georgia O'Keeffe, Ansel Adams, D.H. Lawrence and many others to New Mexico. AWAKENING IN TAOS is a story about the search for love, spiritual inspiration and personal freedom.

This film features stunning cinematography of Taos landscapes and landmarks by Bob Willis. These physical features of the landscape produced a school of painting that evolved over the early twentieth century. The film explores paintings and photos of major artists, some of whom were guests of Mabel and her husband, Tony.

Mabel’s influence extended into the world of arts, music, literature, women and Native American rights and activism.  Her concerns about equality and social justice remain poignant today. In this present age of environmental crisis and social evolution, the time has come to reawaken the issues for which Mabel Dodge Luhan campaigned with her heart, mind and soul.

AWAKENING IN TAOS: THE MABEL DODGE LUHAN STORYwas created by Director/Writer Mark Gordon

*Updates to the final broadcast version include additional newly restored historic photographs and O’Keeffe paintings reproduced courtesy of the Georgia O’Keeffe Museum.*

**Major funding made possible by:**

The Ed and Trudy Healy Foundation

The Peters Family Foundation

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**New Mexico PBS**

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**BRIEF:**

**AWAKENING IN TAOS: THE MABEL DODGE LUHAN STORY**

**Premieres on \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ at \_\_\_\_\_\_\_\_ on \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**AWAKENING IN TAOS**, narrated by Academy-Award nominee Ali McGraw, tells the story of Mabel Dodge Luhan, an influential woman 100 years ahead of her time, who searches for love, freedom and spiritual transformation.  The award-winning hour-long documentary traces her evolution as a writer, salon hostess, art patroness, defender of Native American and women’s rights, and resident of New Mexico.