

REASONS TO MARKET WITH US

MARKETING & ADVERTISING OPPORTUNITY

- Image Marketing
- Consumer Trust
- Higher Income Market
- Highly Educated Market
- Diverse Audience
- Business and Government Leaders
- Central and Northern New Mexico
- Special Support of New Mexico PBS Viewers/Members

CORPORATE RESPONSIBILITY & COMMUNITY RELATIONS

- Recognition for Doing Good
- Be in Good Company
- Share the Mission of Public Television to Educate, Inspire and Enrich
- Best in Children's Programming
- Major community resource

EMPLOYEE RELATIONS

- Employee Pride
- Recruitment Tool