













#### Agenda

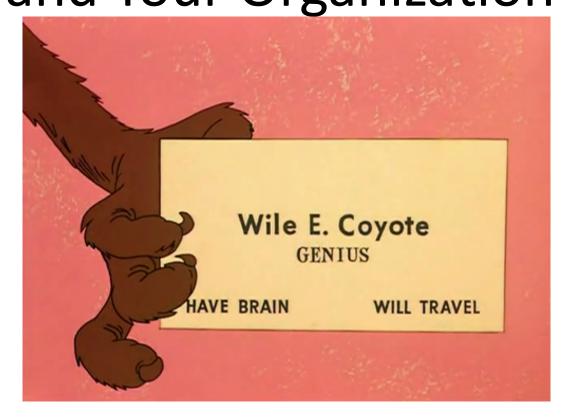
- Introductions
- Goals of our meeting today
- Content Update
- Should American Graduate Continue?
- If so, why?
- Next Steps







### Briefly Introduce Yourself and Your Organization









#### The goals of our work today

- 1. Content Update
- 2. Follow-up from employer conversation last month
- 3. Case statement messages
- 4. Testimonials
- 5. Next Steps







#### **Content Update**

#### Family Engagement Policy and Implementation





Youth Transition From of Foster Care







Updates from last month

What do Employer's want?

What do they mean by "qualified workers?"

What can we do to help make the bridge

from the classroom to the "real world?"

Ideas?

**Collaborations?** 

Media support?







#### I Need Your Help!









#### **Testimonials**

What has the American Graduate initiative meant to you?

Five Minutes....







#### **Building a Case**

What is the need? High School Graduates

What evidence is there that this is a pressing need? CEPR Education Landscape Data Maps make our case

How American Graduate (Public Media) uniquely qualified to tackle this need? *Driving awareness, Creating connections, Sharing knowledge,* what else?

What will be the benefits of our actions? (If we take action now, what will be the positive consequences, both big and small? What can be guaranteed, and what is possible?)

What are the negative consequences if we fail?







What key messaging will you share with funders about your work on American Graduate?

- •Public media helps New Mexicans take responsibility and pride in our education system and as a community we can work together for the best outcomes for all students.
- •Positive awareness can be transferred to the younger generation through media.
- •Public media can aggregate community resources and build collaboration
- •NMPBS can create more awareness of the issue and build a bigger more aligned community collaboration working on it.
- •Public media can tell stories of successes and challenges. The business community can be engaged and connected with the education community and they can discuss their needs and how to get them met.
- •Provides access to communities at large and to those without access to cable/satellite.
- Provides a forum for diverse voices that can be broadcast.
- •Creates a forum for social service agencies to talk with one another, to collaborate and to start conversations with the public.







# What's Next? What One Concrete Action To Make Together? Over the Summer?



Free Public Screening Wednesday, 5/29 7:00pm-9:00pm Doors open at 6:30pm

At the KiMo Theatre 423 Central Ave NW Albuquerque, NM.

"The Revolutionary
Optimists" by Nicole
Newnham and Maren
Grainger-Monsen









## Next Meeting Next Meeting MAY? 10 AM - 11:30 AM

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